



Community Impact Awards

Request for Proposals

Empowering People to Move, Live, Work, and Play in 2025

Since its founding in 1931, Bridgestone has delivered every product, service, and solution guided by our founder's words to "serve society with superior quality." Today, we are a global leader in mobility solutions because of that commitment. The Bridgestone Americas Trust Fund mission is to further Bridgestone Americas' corporate values of improving and advancing society through charitable giving to nonprofit organizations in our local communities.

We are seeking grant proposals from nonprofit organizations that deliver quality services and solutions to local communities. Strong applications will include programming aimed at one of the following areas of focus:

- **Mobility** – Improving public transportation, reducing congestion and traffic-related accidents, and increasing accessibility to transportation needs.
- **Environment** – Promoting biodiversity and environmental conservation.
- **People** – Creating a safer society, supporting accessible and inclusive education, and promoting healthier communities.

In addition to our three areas of focus, we will consider applications from organizations that have hosted volunteer or community engagement events with Bridgestone volunteers and organizations that have received funding in previous years.

Interested organizations should read the request for proposals carefully and review the FAQs prior to applying.

Please create an account and submit an application [here](#).

ELIGIBILITY

501(c)(3) nonprofit organizations; institutes of higher education, including technical colleges and universities; and state and local governments, including local schools delivering services in communities where our teammates move, live, work, and play are eligible to apply.

Organizations must have a verifiable referral from a Bridgestone employee or an Employee Resource Group to be eligible for grant consideration.

Organizations residing outside of the U.S., partisan political organizations, religious organizations whose primary activities include religious outreach or instruction, parent-teacher organizations, homeowners associations, and membership organizations are not eligible to apply.

GEOGRAPHIC SCOPE



National organizations are eligible to apply but must deliver services in one of the U.S. administrative or manufacturing locations found [here](#).

APPLICATION AND AWARD TIMELINE

Applications are due at 5:00 PM EST on **August 8, 2025**. Successful applicants will be notified by October 1, 2025.

Event sponsorships must be requested 90 days prior to the event.

FUNDING AMOUNTS

Typical grants are between \$5,000 and \$10,000, though we occasionally provide larger grants for organizations that demonstrate the capacity to scale innovative programs for mobility, people, and the environment nationally.

TYPES OF FUNDING

We provide funding for unrestricted use or operating funds, programmatic purposes, and event sponsorships.

APPLICATION

To help us evaluate your request efficiently, please be prepared to provide the following information in your community impact award application.

- **Organizational Information** - Address, Contact Information, Mission Statement
- **Program or Event Summary** (If seeking funding for an event sponsorship, applicants must specify the type and value of material or promotional benefit to Bridgestone)
- **Description of Direct Beneficiaries**
- **Description of Monitoring and Evaluation of Programs**
- **Amount of Request**
- **Budget**
- **Audited Financial Report or Financial Statements**
- **Current Operating Budget**

SCORING

Applications are scored based on geographic scope, local teammate involvement, and alignment with our three areas of focus: Mobility, Environment, and People. Additional scoring factors include the breadth and depth of impact, particularly affecting underserved populations and historically marginalized communities, and the innovative use of mobility solutions or technologies to deliver services.